



# 2016 Cornish Christmas

## SPONSORSHIP

Friday evenings - 6 - 9pm

November 25, December 2, 9, 16, 23

**Downtown Grass Valley on Mill Street and Main Street - Outdoor event, rain or shine - sorry no refunds**

**Cornish Christmas - A Grass Valley Tradition!** *It was estimated that in the 1890s, over 60% of the population of Grass Valley, California was Cornish. So came the parade of "Cousin Jacks and Jennys" as they were known from Cornwall, England to the young mining fields of Nevada County.*

### \$2500 - Cornish Christmas - Title Sponsor

- Logo on banner across Mill Street
- Vendor booth at Cornish Christmas *(or donate space to favorite local non-profit)*
- Social Media Marketing
- Logo on printed promotional material
- Mention on radio commercials
- Logo in the Union Prospector Ads
- Company logo linked on GVDA website
- Listed on Poster

### \$1500 - Downtown GV Sponsor

- Logo on banner across Mill Street
- Vendor booth at Cornish Christmas *(or donate space to favorite local non-profit)*
- Social Media Marketing
- Logo on printed promotional material
- Mention on radio commercials
- Company name listed in Prospector Ads
- Company logo linked on GVDA website
- Listed on Poster

### \$750 - Cornish Choir Sponsor / Santa Sponsor / Light Sponsor

- Logo on banner
- Company name listed on printed promotional material
- Social Media Marketing
- Company logo linked on GVDA website
- Listed on Poster

### \$500 - Entertainment Sponsor

- Social Media Marketing
- Company name listed on printed promotional material
- Company logo linked on GVDA website
- Listed on Poster

### \$250 - Holiday Sponsor

- Social Media Marketing
- Company logo linked on GVDA website
- Listed on Poster

### \$100 - Local Sponsor

- Social Media Marketing
- Company logo linked on GVDA website



[www.facebook.com/historicgrassvalley](http://www.facebook.com/historicgrassvalley)

[www.downtowngrassvalley.com](http://www.downtowngrassvalley.com)



We are here to assist you in having a fun and successful event!

For questions please contact  
Shanin Ybarrondo, Event Coordinator  
530-913-2334 [shanin@immersionmktg.com](mailto:shanin@immersionmktg.com)  
Or Marissa at GVDA office 530-272-8315



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**Downtown Grass Valley on Mill Street and Main Street - Outdoor event, rain or shine - sorry no refunds**

Date \_\_\_\_\_

Business Name \_\_\_\_\_ Phone # (     ) \_\_\_\_\_

Contact Person \_\_\_\_\_ Email \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

### YES! We would love to be a 2016 Cornish Christmas Sponsor!

\_\_\_\_\_ \$2500 - Cornish Christmas - Title Sponsor

\_\_\_\_\_ Company booth     \_\_\_\_\_ Donate to local non-profit \_\_\_\_\_

\_\_\_\_\_ \$1500 - Downtown GV Sponsor

\_\_\_\_\_ Company booth     \_\_\_\_\_ Donate to local non-profit \_\_\_\_\_

\_\_\_\_\_ \$750 - Cornish Choir Sponsor / Santa Sponsor / Light Sponsor (circle one)

\_\_\_\_\_ \$500 - Entertainment Sponsor

\_\_\_\_\_ \$250 - Holiday Sponsor

\_\_\_\_\_ \$100 - Local Sponsor

#### Please submit sponsorship form, payment, and logo to:

Email submission to: shanin@immersionmktg.com

GVDA mailing address: PO Box 1986, Grass Valley, CA 95945

GVDA physical address: 125 Neal Street, Grass Valley, CA 95945

\_\_\_\_\_ Check enclosed

\_\_\_\_\_ Visa/MC # \_\_\_\_\_ Exp. date \_\_\_\_\_ 3 code (on back) \_\_\_\_\_

Address for card \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

-----office use only-----

Date recvd \_\_\_\_\_ Payment enclosed Yes \_\_\_\_\_ No \_\_\_\_\_ Check# \_\_\_\_\_ Photos \_\_\_\_\_ Insurance \_\_\_\_\_ Resale \_\_\_\_\_ Heath \_\_\_\_\_

Acceptance Letter \_\_\_\_\_ Space # \_\_\_\_\_

Notes \_\_\_\_\_