



Application for Candidacy for the Board of Directors Term 2021 – 2022/2023

Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

BID Affiliation: \_\_\_\_\_

Associate Member Affiliation: \_\_\_\_\_

Title: \_\_\_\_\_

Number of years with the business: \_\_\_\_\_

Non Profit Board / Community Leadership Experience:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please list your past or present involvement with the GVDA and reason for wanting to serve on the GVDA Board of Directors:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

The GVDA Board of Directors meets from 3:30-4:30 on the 4th Wednesday of each month. Each member must commit to 4-10 hours of volunteer work per month either participating in one of the committees (Design, Promotion, Organizational, Economic Vitality) and/or helping with events and covering your Board Block. Generally there are events once a month, committee meetings once a month and reaching out to your Board Block is an as needed basis.

I have read the responsibilities of the Board of Directors and would like to submit my name for consideration.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please email your application to mmarshallgvda@gmail.com or drop off it to GVDA, 125 Neal St, Grass Valley, CA 95945

Due Friday, November 3, 2020 by Noon.

All applications will be reviewed by the GVDA Nominating Committee. An interview may be required. The committee will submit qualified applicants to the BOD for candidacy approval. Once approved each candidate will be notified of inclusion on the ballot presented to the BOD.

## Grass Valley Downtown Association Board of Directors

**Mission Statement:** Our Vision for downtown Grass Valley is that it will be a historic and hip downtown that promises world class shopping, dining and entertainment for both locals and visitors. It will be the premier destination for small town charm with big time entertainment for families and a strong, quality nightlife. As the progressive and visionary heart of our community, downtown will be clean, well maintained, thriving and buzzing with activity day and night, bursting with successful businesses contributing to our local workforce. Exceptional cooperation among all stakeholders will produce a cohesive marketing message that "Downtown is a great place for visitors and locals alike."

Board elections are once a year and this term we have a few opportunities to serve for 2 or 3 year terms. GVDA is recruiting for an active board of directors and committee members. A board member should expect to give 4 to 10 hours a month to the job. Be positive and optimistic. Leaders set the mood for program volunteers and staff. Start meetings with positive remarks. The board of directors should be a strong, working board capable of developing and implementing policy to create positive change. The success of a commercial revitalization effort depends largely on the board's ability to identify and mobilize resources, build volunteer support, develop new leadership, and maintain clear focus on the district's needs and opportunities. The board should be a decisive, action-oriented group, small enough to establish a quorum easily and large enough to represent a cross-section of the community. Board members steer the organization towards a financial sustainable future, making sure the non-profit has adequate resources to advance its mission. Job will include fundraising and stewardship. We will utilize your best talents.

There are two types of community members that we need on our Board:

- Merchants and property owners in the Business Improvement District (BID). We recruit business owners because Business Improvement District Members have a vested interest in the success of a revitalization program and property owners own pieces of the commercial district.
- Associate Members are outside of our Business Improvement District and pay dues to be members. Associate members include: Historic Preservation Organizations, Accountants, City Liaisons, Financial Institutions, Chambers of Commerce, Community Partners.

If you would like to be considered for the Board of Directors, you must return the application and have the following qualifications:

- If you are a local merchant in the BID, you will need to have been in business downtown for at least one year.
- To be considered as an associate member on the board, you will need to have some history of community involvement or business experience.
- To be on the board requires you to attend the BOD meeting once a month, and also to put in about 4 -10 hours a month of volunteer time, talking to those on your board block list or helping at events.

The GVDA is celebrating over 40 years as an association that represents the interests of almost 200 businesses and 32 years as the oldest, continually recognized California Main Street Program, a program of the National Main Street Center. The Grass Valley Downtown Association provides a body of work that helps maintain a vital downtown, working together with the City and the Greater Grass Valley Chamber of Commerce to bring free events and a positive image to Grass Valley. Our Broad-based Goals:

- Promote downtown as the Heart of the Community and support events and activities that appeal to locals, families and visitors
- Strengthen and broaden downtown's economic base to sustain a financially viable business district that appeals to locals and visitors alike
- Manage an efficient, sustainable and well-respected organization that is recognized as the advocate for Downtown Grass Valley Establish a sustainable and diverse funding base to match the organizational programs and operational needs

GVDA, 125 Neal Street, Grass Valley, CA 95945

info@downtowngrassvalley.com (530)272-8315 office