



Grass Valley Downtown Association  
Board of Directors Meeting MINUTES  
Wednesday, February 24, 2021  
3:30am-4:30am  
Grass Valley Downtown Association  
via Zoom *online* meeting  
Zoom Link

<https://us02web.zoom.us/j/84385761423>

Chairperson: Sue Amick  
Vice Chair: Lillie Piland-Robertson

Present:

Chairperson: Sue Amick

Board Members: Haven Caravelli, Becky Ingram, Lillie Piland, Debbe Blakemore, Joy Porter, Nancy Solyan, Chad Wingo, Linda Wheeler, Alyssa Orellana and Craig Hamilton

Others Present: Jan Arbuckle | Tim Kiser

Meeting Began: 3:30pm

1. Agenda Approval
  - a. Consent Agenda
    - i. Motion Made by Haven Caravelli
    - ii. Motion Seconded by Lillie Pilard
    - iii. Unanimously approved.
  - b. Consent Minutes
    - i. Motion Made by Haven Caravelli
    - ii. Motion Seconded by Craig Hamilton
  - c. Unanimously approved.
2. New Check Signers
  - a. Approval to have the following Signers are: SueAmick, Chair, Lillie Pilard, Vice-Chair and Becky Ingram
  - b. Investment policies

Public Comment:

City Manager: Tim Keiser

- Tim plans to hold another merchant meeting in the near future. Plants will not be placed as the plants will be regrowing shortly.
- Installing ornamental butterflies in the planter boxes
- Easter egg themed decorations

- Based on what he is hearing, he's feeling pessimistic about 4th of July or the Fair.
- Extensive discussions regarding the 4th of July - Tim is requesting a decision on whether or not we will have the event at the fairgrounds

#### Discussion Items

- Executive Committee
  - Applied for CARE Relief Grant
  - Applying for a grant via National Main Street - Due tonight.
  - Cookies for a Cause List - ALL of March, a portion of the orders will go to GVDA.
  - Merchant Subscription Boxes
  - BID Funds - Spoke with Andy Heath and reports 22 businesses not on the list and apparently do not have business licenses.
  - New Associate Member: Collins Property Management. Joy Porter requested that an email be sent out to all board members welcoming new Associate Members so we can send emails or call to welcome and thank them for joining.
  - Board Training: A link to the recording by Lani Lott was sent to the board of directors.
- Committee Reports
  - Promotions
    - Live, Love, Art Project - Selfie Murals (10) Total
      - Date for Artist Reveal, Weekend of March 13th.
  - Design
    - Planters to be stained by Craig Hamilton.
- Organization

#### Board Blocks

- Marni & Alyssa are updating it and assignments will be made.
- Alyssa Orellano is working on a list of businesses downtown to update our Board Block list with new businesses. She will use that same information to update a spreadsheet for Shop Local postcards and posters (Promotions crossover)
- Financials
  - P&L review and income
- Executive Director Report (Marnie Marshall) will send via email
- ED Report will be emailed out to everyone before the next Board meeting.

Meeting Adjourned: 4:18pm

Closed Session to discuss payroll

Lani Lott Consulting organization project

Minutes by Joy Porter, Secretary

