



Grass Valley Downtown Association

Minutes: Promotions Committee

Wed, May 12th, 2021

3:30-4:30pm

Online Zoom meeting

Present: Jesse Ettlín (Edward Jones), Brynn Farwell (Center For the Arts), Pamela Klein (Art Works Gallery), Carah Rogers (GV Brewing Co), Marni Marshall (GVDA)

Meeting started 3:30pm

Agenda Approval

- Consent Agenda for May, 2021
- Minutes from April, 2021
- **Table until next month**

PROMOTIONS COMMITTEE

- **Public Comment- none**
- **Agenda Approval-table until next month**
- **Presentation**
- **Action Items**

Determine Car Show and BrewFest dates and action plan

- **Items for Approval**
- **Items For Discussion**

Sound Healing Sunday May 16

Downtown Clean Up Day May 29th 8-11

Art Walks- next one June 12

Farmers Market May 13

Sweet Pickins' June 6

4th of July Weekend July 3, 4th

Thursday Night Markets- June 24th to start

BrewFest- Oct 9

Determined that October 9th is a Second Saturday Art Walk, Open Studios, and proposed date for BrewFest. Brynn Farwell said most of the ArtWalk artists will be doing Open Studios and reminded that Art Walk is not just about artists with booths in the street. Determined that having Open studios 10-4 and BrewFest 3-

6 would work out well. The end is that Art Walk in October becomes who is downtown and in the community on Open Studios weekend, then there is something to do for everyone by coming to BrewFest after a day of art. Artwalk and Open Studios encompass each other that Sat. Could get some plein air painters and activities.

Pamela Klein said ArtWorks is interested in bringing the Festival of the Arts back to downtown. It was put on by Nevada County Arts Council previously.

Meeting adjourned 4:15pm

Minutes by Marni Marshall