



Grass Valley Downtown Association

Promotions Committee Meeting

9:00 am. • GVDA Office, 128 East Main Street, Grass Valley

AGENDA • February 13th, 2024

COMMITTEE MEMBERS

Lillie Robertson | Co-Chair, Yuba Blue
Christine Larkin | Co-Chair, Cake Bakery
Debbe Blakemore | Member, Alpine Storage
Craig Hamilton | Member, RHF Properties
Anne Starr | Member, Sierra Starr Winery
Emily Rangel | Member, Moms and Minis
Cynthia Levesque | Member, Loot and Lore
Sue Purdy | Member, Tofanelli's

PROMOTIONS Committee works with the GVDA Executive Manager and Event Support Staff to format, organize the annual events, and raise sponsorships in support of each.

PUBLIC COMMENT: Members of the public are encouraged to submit public comments via voicemail at (530) 272-8315, and by email to info@downtowngrassvalley.com. Comments will be reviewed and distributed before the meeting if received by 7:00 am. Comments received after that will be addressed during the item and/or at the end of the meeting. The Board will have the option to modify their action on items based on comments received. Action may be taken on any agenda item.

Agenda Approval:

Agenda Items

- #1: Heart of the Town | February 10th | Results and Thoughts for 2025
- #2: St. Piran's Day Celebration | March 2nd | Event Update
- #3: Foothills Celebration | March 16th | Event Update: Ticket Sales & Sponsorships
- #4: Car Show | May 4th | Committee | Logistics and Sponsorships

Adjourn

POSTING NOTICE: This is to certify that a committee meeting of the Grass Valley Downtown Association scheduled for Tuesday, February 13th, 2024, at 9:00 am was posted at the Grass Valley Downtown Association's office, the GVDA website and at Grass Valley City Hall, easily accessible to the public at 12:00 p.m. on Friday, February 9th and Monday, February 12th.

February 9th, 2024

Lillie Robertson, Co-Chair