



Grass Valley Downtown Association

Promotions Committee Meeting

9:00 am. • GVDA Office, 128 East Main Street, Grass Valley

AGENDA • June 11th, 2024

COMMITTEE MEMBERS

Lillie Robertson | Co-Chair, Yuba Blue

Christine Larkin | Co-Chair, Cake Bakery

Debbe Blakemore | Member, Alpine Storage

Craig Hamilton | Member, RHF Properties

Anne Starr | Member, Sierra Starr Winery

Sue Purdy | Member, Tofanelli's

PROMOTIONS Committee works with the GVDA Executive Manager and Event Support Staff to format, organize the annual events, and raise sponsorships in support of each.

PUBLIC COMMENT: Members of the public are encouraged to submit public comments via voicemail at (530) 272-8315, and by email to info@downtowngrassvalley.com. Comments will be reviewed and distributed before the meeting if received by 7:00 am. Comments received after that will be addressed during the item and/or at the end of the meeting. The Board will have the option to modify their action on items based on comments received. Action may be taken on any agenda item.

Agenda Approval:

Agenda Items

#1: Locals For Locals | Event | Sponsorships | August 24th

#2: Magical Evening on Mill Gala | Update | Sponsorships | September 8th

#3: Grass Valley Brew Fest | Update | Sponsorships | September 28th

#4: Discussion regarding new event concepts

Adjourn

POSTING NOTICE: This is to certify that a committee meeting of the Grass Valley Downtown Association scheduled for Tuesday, June 11th, 2024, at 9:00 am was posted at the Grass Valley Downtown Association's office and GVDA website on Monday, June 3rd, and at Grass Valley City Hall on Thursday, June 6th, easily accessible to the public.

June 3rd, 2024

Lillie Robertson, Co-Chair