

Grass Valley Downtown Association Board of Directors

Mission Statement: The Grass Valley Downtown Association envisions a vibrant, historic, and welcoming downtown where small-town charm, thriving businesses, exceptional dining and shopping, arts, culture, and entertainment come together for locals and visitors alike.

Through collaboration, thoughtful stewardship, and a shared commitment to our community, we work to ensure downtown Grass Valley remains clean, active, prosperous, and the true heart of our city.

GVDA holds board elections annually, with open seats determined by the number of directors completing their terms. The Association seeks active board members and committee volunteers who are committed to the continued vitality, success, and promotion of downtown Grass Valley.

As a working board, the Board of Directors provides strategic leadership, sets policy, supports fundraising, cultivates partnerships, and helps mobilize the resources and volunteers necessary to advance GVDA's programs, events, and mission.

Board Representation: GVDA seeks board members from two key groups:

- **Downtown stakeholders:** Business owners, merchants, and property owners within the Grass Valley Business Improvement District (BID). These individuals have a direct investment in the success of downtown and bring important perspective on the needs, opportunities, and priorities of the commercial district.
- **Associate Members:** Businesses outside of the Grass Valley Business Improvement District that pay Associate Member dues and represent business sectors deemed appropriate by the Board.

Criteria for Board Candidacy

Candidates for the GVDA Board of Directors should demonstrate a strong commitment to the mission of the Association and the continued vitality of downtown Grass Valley. Qualified candidates may include individuals who meet one or more of the following criteria:

- Own or operate a business within the Grass Valley Business Improvement District and have been established downtown for at least one year.
- Are Associate Members with a demonstrated history of service to GVDA, community involvement, and relevant business or leadership experience.
- Currently serve, or have previously served, on the GVDA Board of Directors.
- Have completed at least one year of active service on a GVDA committee.
- Are willing and able to fulfill the responsibilities of board service, including attending monthly Board of Directors meetings, contributing approximately 4 to 10 volunteer hours per month, participating in merchant meetings, serving on one or more committees, supporting GVDA events, and participating in assigned board outreach.

GVDA encourages qualified candidates who are committed to supporting a vibrant and successful downtown Grass Valley to apply for board service. Board participation offers an opportunity to help guide the Association's work, support local businesses, strengthen partnerships with the City of Grass Valley and the Greater Grass Valley Chamber of Commerce, and promote a positive image of downtown.

Individuals who do not currently meet the criteria are encouraged to become involved through committee service, volunteer opportunities, merchant engagement, and event support. Active participation throughout the year helps build experience, demonstrates commitment to GVDA's mission, and may prepare interested candidates for future board consideration in the next election cycle.



Application for Board of Directors Candidacy

Applicant Information

Name:	Date:
Phone:	Email:
Business/Organization Name:	Membership Category: ☐ BID Business/Merchant ☐ BID Property Owner ☐ Associate Member
Title/Role:	Years Affiliated with Business/Organization:
Business Address:	City/State/ZIP:

Relevant Experience and GVDA Involvement

Please briefly describe your nonprofit board, business, community leadership, or volunteer experience; your current or past involvement with GVDA; and why you are interested in serving on the GVDA Board of Directors. You may include committee service, event support, merchant engagement, fundraising, outreach, or other relevant experience.

Areas of Interest (optional): ☐ Community Affairs ☐ Events & Marketing ☐ Business Vitality ☐ Event Support ☐ Fundraising/Outreach ☐ Other: _____

Board Service Acknowledgment

I have reviewed the GVDA Board of Directors mission, representation, criteria, and responsibilities included in this packet. I understand that board service requires active participation, including monthly Board meetings, committee service, event and program support, community engagement, fundraising/stewardship, and approximately 4 to 10 volunteer hours per month. I also understand that candidacy may be contingent upon applicable licenses, permits, BID assessments, or membership dues being current and in good standing.

I would like to submit my name for consideration as a candidate for the GVDA Board of Directors.

Signature:	Date:
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Board Meeting Schedule

The GVDA Board of Directors meets from 8:00 to 9:00 a.m. on the 4th Thursday of each month.

Submission and Review Process

Please email the completed application to exec@downtowngrassvalley.com or deliver it to GVDA, 128 East Main Street, Grass Valley, CA 95945.

Applications will be reviewed by the GVDA Nominating Committee. An interview is required. Qualified applicants approved by the Board of Directors will be notified of inclusion on the ballot presented to the membership.