Events & Marketing Committee Meeting

9:00 a.m. • GVDA Office, 128 East Main Street, Grass Valley

AGENDA • Tuesday, November 10th, 2026

COMMITTEE MEMBERS

Lillie Robertson | Co-Chair, Yuba Blue

Christine Larkin| Co-Chair, Cake Bakery

Debbe Blakemore | Member, Alpine Storage

Anne Starr | Member, Sierra Starr Winery

Barbara Bashall | Interim Chair

EVENTS & MARKETING Committee works with the GVDA Executive Director and Event Support Staff to format, organize the annual events, and raise sponsorships in support of each.

PUBLIC COMMENT: Members of the public are encouraged to submit public comments via voicemail at (530) 272-8315, and by email to **info@downtowngrassvalley.com.** Comments will be reviewed and distributed before the meeting if received by 7:00 am. Comments received after that will be addressed during the item and/or at the end of the meeting. The Board will have the option to modify their action on items based on comments received. Action may be taken on any agenda item.

Agenda Approval:

Agenda Items

#1: Holiday Events – Holiday Market | Tree Lighting | Cornish Christmas

#2: Social Media Holiday Promotion

#3: 2027 Event Calendar | Retreat Agenda

Adjourn POSTING NOTICE: This is to certify that a committee meeting of the Grass Valley Downtown Association scheduled for Tuesday, November 10th, 2026 at 9:00 a. m. was posted on the and the Grass Valley Downtown Association's website and at their office on Friday, October 30th at 9:00 a. m., easily accessible to the public.

OCTOBER 30th, 2026 **Lillie Robertson, Co-Chair**

GRASS VALLEY DOWNTOWN ASSOCIATION | Events & Marketing Committee **NOVEMBER 10th, 2026**